Ravensdown helps kick off Climate Leaders Coalition

Ravensdown is one of 60 leading New Zealand businesses whose CEOs have signed a commitment to measure and publicly report their greenhouse gas emissions and work with suppliers to reduce their emissions.

The overall aim of the Climate Leaders Coalition is to help keep global warming within two degrees as specified in the Paris Agreement. Members have signed up for the need to establish an independent Climate Change Commission and set regular carbon ‘budgets’ as stepping stones to reach net zero emissions by 2050.

Together, the members of the coalition represent a variety of businesses from different industries which contribute nearly fifty percent of New Zealand’s carbon emissions. They include: Z Energy, Westpac, Ngai Tahu Holdings, Air New Zealand, NZ Post, The Warehouse Group, Vector, KiwiRail and Spark, to name a few.

Ravensdown CEO Greg Campbell signed the co-operative up for the coalition stating, “this is another example of positive collaboration as New Zealand businesses take the lead. We have a lot to learn from the businesses that signed up today. The key thing in initiating this coalition is that none of us can or should do it alone.”

The co-operative joined the Sustainable Business Council in October last year and will be reporting its carbon emissions for the first time in its Stakeholder Review (Annual Report) in August this year.

“The low carbon economy is a reality that we all need to get our heads around,” added Greg Campbell. “We already help farmers reduce their environmental impact and we’ve got to walk the talk ourselves. This starts with assessing our current emissions and learning how others are tackling their contribution.”

ENDS

For further information, interviews or photo requests please contact Gareth Richards, Group Communications Manager: 021 860 659 or gareth.richards@ravensdown.co.nz

About Ravensdown
As a farmer-owned co-operative, Ravensdown is here to enable smarter farming for a better New Zealand. We strive to achieve this by providing products, expertise and technology to help farmers reduce environmental impact and optimise value from the land.