

IMPACT FOR GOOD



Naylor Love is a top-performing commercial construction company with extensive carpentry and concrete trade resources. Naylor Love is committed to finding sustainable solutions for some of the offcuts that would otherwise end up in landfill.

THE CHALLENGE

The construction and demolition industry in Aotearoa is responsible for roughly 50-60% of all materials in our landfills. At Naylor Love we are constantly seeking ways to divert waste from landfill and give it a second life. One of the biggest challenges in the South Island is treated timber as there currently isn't any way to recycle / reuse and it all goes to landfill.

THE SOLUTION

Separating materials at our sites that can be repurposed and engaging with community groups to collect it on a regular basis. Initially establishing a partnership with one community group, our initiative now counts on several community groups in Canterbury such as Richmond Community Gardens, The Green Lab, Climate Action Campus, Saint Albans Trapping Group, and SpeedFreak to partner with in a donation scheme to give some of our waste a second life.

Our solution works through having a designated person on site to ensure the right materials go to the donation bins, strengthening our relationship and outcome for what would otherwise have been treated as waste.



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THE RESULT

The community groups have used our waste to make items such as planters, worm towers, shelving, trap boxes, a work bench and kids play table. This is also a great way to support and bring the community together.

FUTURE IMPACT

We hope to grow our network in the Canterbury Community and bring more of our sites on board with this scheme so it becomes business as usual for us at Naylor Love, thereby diverting waste from landfill and supporting our local community.



For more information go to <https://www.naylorlove.co.nz/>

